What narrative* of an Epic Quest frames a career pivot into the "open frontier" of entrepreneurship?

**Classic Narrative Structure** of an Epic Quest

One fine day...

The CHALLENGE
Out of nowhere comes a problem that we can't ignore.

DESCENDING CRISES
We grapple with problem after problem. Things go from bad to worse until we hit Rock Bottom.

ROCK BOTTOM
The WORST
We lie awaiting our end. All hope is lost.

THE DISCOVERY
Eureka! We suddenly find a way out.

HAPPINESS
THE RISE
We discover abilities and allies that we never knew we had. We fight our way back to the surface.

THE RETURN
We return home and find a whole new world of possibilities.

THE LESSON
We share our special powers as a boon to our tribe.

My options

I. FIND ANOTHER JOB
   A. Keep trying find a good job
   B. Go back to school (then see A)

II. CREATE A REVENUE-PRODUCING SITUATION
   A. Build a "networked practice"
   B. Become an entrepreneur

III. DOWN-SHIFT IN LIFESTYLE
   A. Live off investments
   B. Retire out and move to Belize

My Entrepreneurial options

A. Create an at-home Internet "auto-pilot" side business (4-hour Work Week): learn basic entrepreneurship by doing @ a small scale
B. Advise or contract to startups, using a "project as an job interview"
C. Join or buy into a small family-owned business
D. Buy a franchise
E. Create or join an innovation-driven (VC funded) enterprise

Innovation disrupts industries.
Software eats the world.
Cloud transforms jobs in indie contracts and distributed-team projects.
Workloads are deconstructed and re-distributed across global networks.
Most careers are hitting dead-ends.
So...I must create the future that I want and deserve, or suffer unpleasant, worsening circumstances.

I have a good job
But I see that coming to an end
I see a few options...most going from bad to worse. Uh-oh!

I set out into the OPEN FRONTIER of Entrepreneurship and Self-Reinvention. Then I discovered a powerful ally.

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*Narrative conveys the moral point of progressing from a naive or unconscious condition to the expanded capabilities of new self identity.

**This visual depiction derived from the book, “Show and Tell” by Dan Roam.

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